**MEDIA STATEMENT**

**15th March 2020, Chennai:** In light of the ongoing COVID-19 pandemic, many fraudulent messages are being circulated on social media and other communication networks related to the spread of Coronavirus through ice creams and other food items.

We would like to reassure and inform everyone that Ice creams DO NOT carry the virus. In fact, no food items can spread the disease. To avoid the spread of coronavirus and to stay safe you need to wash your hands frequently and wear a mask if you are unwell..

For more information and clarification, please visit

* <https://www.unicef.org/coronavirus/covid-19>
* Statement issued by UNICEF on misinformation relating to ice-creams and cold foods: <https://www.unicef.org/press-releases/statement-charlotte-petri-gornitzka-unicef-deputy-executive-director-partnerships>

We request everyone to join the fight against misinformation to ensure people have the facts about Coronavirus so that they can protect themselves.

**About Indian Ice-Cream Manufacturers Association (IICMA):**

The Indian Ice-Cream Manufacturers Association was founded in 2011 as the National Association of Ice Cream Manufacturers. It is a professional non-profit organization representing the Ice Cream and Frozen Desserts Industry in India.

**For further media queries, please contact:**

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